

# SETH MORENOS

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## EXPERIENCE

### EverCommerce · Product Designer

Apr 2023 - Present, Toronto, ON

End-to-end design for Invoice Simple, a mobile and web-based Software as a Service (SaaS) platform depended upon by over 400K small businesses

### Intuit · Product Design Intern

May - Aug 2022, Toronto, ON

Owned and shipped end-to-end designs for QuickBooks Payments, introducing 2 new payment channels and powering over \$300M USD in transactions daily

Prioritized requirements by collaborating with product owners, engineers, and business analysts and facilitating workshops for a cross-functional team of 10

### Loblaw Digital · Product Design Intern

Jan - Apr 2021, Toronto, ON

Led and shipped end-to-end design of a pick history module used Canada-wide to validate over 10K orders weekly across 13 grocery store chains

Partnered with engineering team to construct a library of over 10 design components that achieve AA-level accessibility compliance with WCAG 2.0

### Soulfx Technologies · UX Design Intern

May - Aug 2020, Mississauga, ON

Designed information architecture of a multinational client's patient support app that facilitates the administration of over 2.5K pharmaceutical records

Delivered prototypes and functional specifications for a public-facing portal that enables the retrieval of prescription program cards for over 500 patients

## COMMUNITY

### Gallery 44 Centre for Contemporary Photography · Member

Oct 2023 - Present, Toronto, ON

Nurturing community by supporting fellow artists across all stages of image-based production and assisting with gallery operations

## SKILLS

### Design

Interaction Design, Product Strategy, Visual Design, Information Architecture, Usability Testing, User Research, Prototyping

### Tools & Tech

Figma, Adobe Creative Cloud, React, SASS, Node.js, JavaScript, HTML, CSS, Python, Git

## EDUCATION

### University of Waterloo · Systems Design Engineering

Bachelor of Applied Science, Class of 2023